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content, and its ultimate success such that artificial intelligence and social media, for example, transform how the journalism business is conducted. With engaging historical narratives and empirical analysis, this book argues that technology does not determine the life and death of journalism, and that too much emphasis is placed on the commercial and social and democratic missions. To support the thesis, surveys and interviews of practicing journalists as well as industry discourse analysis are conducted.

Ultimately, this book explores what the true nature of journalism is in a dominant society. It makes the case that journalism is not so much about technological bells and whistles

to independence. The book argues that journalism should not be bound by time and technological pressure and be more