

Marketing Concentration Courses

x 6HOOLQJ 6NLOOV DQGHQDQDILQDOWKH7HDP 0\$5
x ,QWHUDFWLYH DQG 'LUHFW 0DUNHWLQJ 0\$5
x &XVWRPHU 5HODWLRQVKLS 0DQDJPHQW 0\$5
x 6WUDWHJLF 0DUNHWLQJ 3ODQQLQJ 0\$5
x 9DOXH &UHDWLRQ 0\$5
‡ 'DWD 6FLHQFH IRU %XVLQHVV '\$7